Small Business and Employee Resources Right at the Library

Thinking of opening up shop? Let us help. Looking to grow your existing small business? We can help with that, too. As part of our mission, the Library advocates for a thriving community, and we recognize that, in order for our community and economy to thrive, we need strong local businesses.

So what does that mean for Natrona County’s entrepreneurs? First, to help you get your business started, the Library offers free access to computers, printers, internet, copiers, fax machines, software, and even meeting spaces for groups of 2 to 180 people—things that can add up when you’re trying to get your business off the ground. Our Creation Station is a great resource for inventors and product developers. Have an idea for the next fidget spinner? We can teach you how to design the product using 3D software, as well as print, package, and market it, all from our free makerspace.

With the digital world evolving and shifting at a rapid pace, we know it’s hard to keep up. We offer regular training and educational resources to strengthen your workforce and introduce you to the newest software and technology. We partner with local businesses to train their employees on programs like Microsoft Office and Google’s G Suite, because fostering and developing talent within your company is often easier than attracting new.

Once you’re ready to do your research, our reference resources—like our online databases and Book-a-Librarian service—are at the ready. With just a library card, patrons have access to an array of business journals, statistics, demographics, news, and even a database just for entrepreneurs, with sample business plans, articles, and guides for how to start, finance, or manage a small business.

You can book one-on-one time with a librarian to learn more about these databases, or to get help solving any problem you’re facing on your road to business success. While all librarians are different, there is at least one thing they have in common—a love of research! Instead of hiring a consultant to tell you how to place the parking spaces at your new building (angled or straight, the debate rages on!), let our staff do what they do best, and guide you to the answer among a mountain of available information.

Our Library helps imaginations expand, encourages people to find what inspires them, and provides the training and resources they need to make their dreams become realities. Learn more at natronacountylibrary.org/business.
new releases:

**JUVENILE FICTION**
- Sunny Rolls the Dice: Jennifer Hole
- Wrecking Ball (Diary of a Wimpy Kid #14) Jeff Kinney
- Klauvo: The Spacedog Cameth Johnny Warman
- White Bird: A Wonder Story Rachel Yoder
- Dog Man: Fetch-22 Dav Pilkey

**YA FICTION**
- Children of Virtue and Vengeance Tomi Adeyemi
- Rebel Marie Lu
- Supernova Rainbow Rowell
- The End and Other Beginnings: Stories from the Future Veronica Roth
- The Toll Neal Shusterman

**ADULT FICTION**
- The Giver of Stars Jojo Moyes
- Blue Moon Lee Child
- No Fixed Line Richard Ford
- Minute to Midnight David Baldacci
- The Attack W.B. Griffin

**JUVENILE NONFICTION**
- Caught!: Kubbing History’s Most Wanted George Bragg
- Torpedoed: The True Story of the World War II Sinking of “the Children’s Ship” Barbara Helman
- Who Would Win?: Ultimate Showdown Jerry Pallotta
- Survivors of the Holocaust: True Stories of Six Extraordinary Children Kath Shpanel

**YA NONFICTION**
- Teen Chef Cooks: 80 Scrumptious, Family-Friendly Recipes Elena de Las Casas
- Becoming RBG: Ruth Bader Ginsburg’s Journey to Justice Debbie Levy
- Hack Your Cupboard: Make Great Food with What You’ve Got Alyssa Wingard and Carla Carman

**ADULT NONFICTION**
- Me: Elton John Official Autobiography Elton John
- Letters from an Astrophysicist Neil deGrasse Tyson
- Edison: A Life of Inventions Thomas Edison
- Tiny Habits: The Small Changes That Change Everything BJ Fogg
- I Really Needed This Today: Words to Live By Pema Chödrön
- The Body: A Guide for Occupants Bill Bryson
- How Not to Diet: The Groundbreaking Science of Healthy, Permanent Weight Loss Michael Greger

**MUSIC**
- Threads Sufjan
- Descendants: Sountrack
- Jit the Cutman
- No.6 Collaborations Project: Ed Sheeran
- Victorious
- Lower Taylor Swift

**MOVIES**
- Rocketman
- Spider-Man: Far From Home
- Toy Story 4
- The Lion King
- Once Upon a Time... in Hollywood

**TV SERIES**
- The Big Bang Theory Season 12
- Game of Thrones Season 8
- Parks and Recreation Season 5
- Chernobyl
- American Horror Story: Apocalypse
- Good Witch Season 5

**VIDEO GAMES**
- Call of Duty: Modern Warfare
- Star Wars Jedi: Fallen Order
- Luigi’s Mansion 3
- Pokemon Sword and Shield
- The Outer Worlds
- Just Dance 2020

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**COMMUNITY BUILDER - FALL 2019**

**Movie Ratings and Parental Decisions**

**Conrado Saldivar Adult Services Specialist**

G, PG, PG-13, R, NC-17, or Not Rated is seen before every movie, and usually skipped as last-minute popcorn is added to the snack pile. But how are these ratings actually used?

DVDs accounted for 30.5% of the Library’s total circulation last year, making it our most popular collection. On any given day, particularly Friday afternoons, patrons browse the collection for the perfect weekend flick.

Most make a decision based on the cover or synopsis while others take the time to find more information about a movie’s ratings. The rating descriptors listed after a movie’s rating can occasionally add more confusion to the process.

To help parents, IMDBs and Common Sense Media rate specific topics in a film—such as violence, language, and frightening scenes—and display them on their websites.

Movies of all ratings are added to the collection to meet the needs and interests of all patrons. We make sure every DVD is placed in the collection where its target audience is most likely to browse. Those appropriate for our youngest patrons, tweens, and young adults are found in the Children’s Department and are either rated “G” or “Not Rated.” Anything meant for older audiences—typically movies rated “PG” through “Not Rated”—is located on the main floor. We encourage parents to have discussions with their children about what movies are appropriate to check out. We also welcome parents to talk to Library staff if they need more information about a movie’s content.

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**Congratulations Jenn Beckstead, our New Youth Services Manager**

You’ve probably noticed many familiar faces have moved around in the library. We’re proud to announce that Jenn Beckstead was promoted to Youth Services Manager in July.

Library users should recognize Jenn from her 13 years as the Teen Librarian. Her library career began at Natrona County Library in August 2005, providing outreach programs to children and families. Highlights from her Teen Librarian days include launching the Baby Book Club for teen parents and their children at Roosevelt High School (formerly at Kelly Walsh), planning summer reading, running multiple monthly book club discussions, and presenting outreach programs at middle and high schools, Casper College GEAR UP, Upward Bound, and the Youth Empowerment Council.

Jenn is a recent 2019 graduate of Leadership Casper and has served on the Soaring Eagle Book Award committee since 2018. Jenn and her husband, Brandon, have three young children and a cuddly German shepherd named Hazel.
Making a Good Library Great:
GIVING TO
THE NATRONA COUNTY
LIBRARY FOUNDATION

What is the difference between a good library and a great library? A great library is measured by its ability to go beyond basic services with the help of private funds to provide programs and collections of true distinction. With your help, the Natrona County Library can keep providing the quality programs and materials its patrons have come to expect—both today and in the future.

All endowment funds are placed in a permanent account to augment the Library’s collections, provide expanded library programming and help operate the Foundation for years to come. If you would like to make a tax-deductible donation or would like to learn more about the Foundation, please contact us at 577-7323.

Have you remembered the Natrona County Library Foundation in your will?

☐ I am enclosing a check for $ ____________
☐ Please contact me to arrange a meeting to discuss future financial support.

Name: ____________________________________________________________

Address: ____________________________________________________________________________

City: ___________________________________ State __________ Zip: _________________

Phone: ________________________________________________________________________________

Comments: ____________________________________________________________________________
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Finding a Home at the Library

Susan Stanton  Tech Services Manager

I recently went on a short vacation to Colorado and needed to make some last-minute hotel and entertainment reservations from a computer. Unfortunately, the hostess at my B&B had to leave early that morning and my smartphone was glitching, so I was device-less. Fortunately, I work at a library so I knew exactly what to do—I headed over to the downtown Greeley public library.

Sure enough, there were plenty of public computers for me to use. In order to get on a computer at any of the High Plains Libraries, you have to get a library card, as there are no temporary passes to use like we do here at Natrona County Library. Getting my card only took a few minutes and the clerk was delightful. Pretty soon after that, all of my problems were solved—I arranged a place to stay, booked my entertainment, printed out all the confirmations, answered my e-mail, used the restroom, recharged my phone, and even browsed the library setup.

Meanwhile, it had started to rain outside and was too early to go to lunch; so I picked up one of the books on display, sat in a cozy seat, and read for about an hour. I suddenly noticed several other people like me—carrying bags containing their belongings—taking a reading break or using computers. How grateful I was that I hadn’t been barred from this spot just because I didn’t live there. What a blessing that, in a commercially-driven world like ours, there is still a free, comfortable place to go where we can retreat, recharge, and rearrange our journeys, wherever they may be.

The Many Paths of the Library

Lorene Peterson  Youth Services Librarian

There is seldom anything more difficult for a human than adapting to some sort of change, whether voluntarily or involuntarily. We are creatures of habit, and like to stick to our routines and what we know. I recently made the move from Adult Services to Youth Services, where I went from helping adults with research and technical issues, to planning teen and children’s programs and doing story time for young kids. The two library worlds are vastly different!

To prepare for the change, I turned to what I knew... our Library’s resources. I read books written about how to become a better teen librarian, participated in webinars to familiarize myself with youth-specific collections and genres, and browsed the children’s CDs to prepare for story time. As time went on, I realized that many of my skills as a reference librarian transferred over. I have shown teens how to find new reads through our Novelist database, assisted children with research in our Juvenile Non-Fiction collection, and helped patrons navigate our three eBook and eAudiobook platforms: Libby by Overdrive, Cloud Library, and RBdigital.

I also have an amazing support system, just like I did in Adult Services. My co-workers are patient and encouraging. They laugh with me when I make silly mistakes and push me to try new things.

Without change, there is no growth. If you are in a comfortable position (perhaps even one you love), but know that even a small move can make a difference in your life, don’t hesitate to go for it. With the right resources, support system, and hard work, anything is possible.

One of the many wonderful things about the library is the amount of resources we offer. If you are looking to go down a different path or grow right where you are, chances are we have the right book or service for you. Come and speak to one of our knowledgeable staff to point you in the right direction.
One Book Wyoming: Hemingway’s “In Our Time”

Betsy O’Neil  Adult Services Manager

Ernest Hemingway once said, “There are two places I love - Africa and Wyoming.” Hemingway’s special connection to Wyoming is being celebrated this year through the One Book Wyoming program. His first short story collection, “In Our Time,” was selected as the 2019 One Book Wyoming by the Wyoming State Library and the Wyoming Humanities Council.

The goal of a One Book program is to encourage individuals in a community to read the same book at the same time, and then participate in discussions about it. “In Our Time” covers many different topics—World War I, war’s impact on soldiers, the relationship between humans and nature, and fatherhood and family—which is what makes it such a great book to discuss.

The Library will have a limited number of copies of “In Our Time” to give out starting on Tuesday, September 3rd at the 2nd floor desk. Charles Fournier, a teacher and Hemingway expert, will be at the Library on Saturday, October 19th to lead the community in a discussion of “In Our Time” at 1 pm, and to give a talk about Hemingway’s life and his connections to Wyoming at 3 pm.

Reading and discussing “In Our Time” may also inspire you to explore other Hemingway in Wyoming activities, including the “Hemingway Highways” mobile app tour. Just download the free TravelStorys mobile app from the Apple or Google Play store to enjoy stories about Hemingway’s connection to Wyoming presented by the Wyoming Humanities Council.

We hope you will join us this fall for One Book Wyoming to learn more about Hemingway—his life and his works—while connecting with others in our community through discussion.