

**“Wyoming Reads 2012”
Newsletter #3
April 4, 2012**

I. Watch for your book orders! -

Books will begin shipping from the Wyoming State Library by early next week. Everyone should have your books by April 20th. In addition you will receive book bags, book plates and the Good Queen Sue coloring books. Please let us know as soon as possible if you encounter any problems. Also, please remember the sample sets you received back in January are factored into your book shipments as part of your inventory.

We have reached a record with 7,700 books ordered for this year!! Not surprisingly, the most popular book is “Charlie the Ranch Dog.” Nearly 2,600 children made this book their choice. “Interrupting Chicken” and “King Bidgood” followed in popularity.

II. Sponsors –

If you create any press releases or other publicity for your celebration please mention our major financial supporters. A list of those can be found at our website www.natronacountylibrary.org. (“Wyoming Reads” is one of the numbered links at the bottom of the main page. Then click on “Resources” for a sample press release). We feel so blessed to continue to receive such support for the children of Wyoming!

IV. Photos, Videos and News Articles –

Please continue to share the photos, videos and news articles you generate at your celebration. We love to see how the celebrations have developed in different communities. These items are also great for us to share with prospective donors as they give some sense of this wonderful day you all have created.

Thank you, as always, for your generous support of “Wyoming Reads.” This is already the 14th year that we’ve held the celebration in Natrona County and will be the 7th year as a statewide project. When the celebration, including one in Minnesota and those across Oregon, conclude this year we will have had the great honor to have participated in providing books to over 85,000 first graders! Who could ever have imagined this? We so appreciate what each of you provides to make this such a magical day for all the first graders of Wyoming!

As always, if you have questions, ideas or concerns, don’t hesitate to contact us.

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**Sincerely,
John Jorgensen**