



REQUEST FOR PROPOSAL

Natrona County Public Library
307 E. 2nd Street
Casper, Wyoming 82601
www.natronacountylibrary.org

Project Description

A Steering Committee assembled by the Natrona County Public Library is seeking a local writer to compose a history of Casper and Natrona County for use at the Third Grade level, in response to a need identified by the Library and the NCS D #1. The book will be a stand alone reference and will be similar in style to the following works:

Daniel Boone by Kristin Petrie
Davy Crockett by Elaine Marie Alphin
Welcome to the U.S.A. Wyoming by Ann Heinrichs
Baden-Powell by Pauline York Brower

The final book is envisioned to be approximately 60 pages in length, with between 4,000 and 5,000 words. An outline of the proposed contents to be addressed is provided at the end of this RFP.

The selected individual will interact with a group of local history advocates to discuss and identify photographs, maps, and memorabilia for inclusion in the final book. Since this is envisioned as a group project, the writer will not necessarily be considered the author. The project team will assist in the acquisition, approval, and layout of graphic materials. The Natrona County Public Library will own the final product and materials developed by the project team.

Project Milestones

February 1, 2011 – Writer identified and work begins
April 1, 2011 – First draft of text completed (on or before)
July 1, 2011 – Text revisions complete; book layout & design underway
October 1, 2011 – Finalize photographs, illustrations and layout
December 1, 2011 -- Publishing

Target Audience

The NCS D #1 essential curriculum calls for third graders to study local history. The purpose of this project is to develop a history book to be used by teachers and students. It is also envisioned that the book will also be available in local bookstores and other outlets.

Proposal Requirements

The proposals should be no longer than 5 pages and include samples of your work appropriate for a children's non-fiction book. An understanding of local history should also be incorporated into the proposal. Desired compensation must be clearly stated.

Submission Deadline

Proposals are due by 5pm on Friday, January 14, 2011. Award is anticipated in late January 2011.

Basis for Award of Contract

Ability to write non-fiction at the third grade level; availability and ability to meet project schedule; and requested compensation. A contract may or may not be awarded based on responsive and responsible submissions to this Request for Proposal.

Inquiries and Proposal Submittals

Bill Nelson, Director
Natrona County Public Library
307 E. 2nd Street
Casper, Wyoming 82601
(307) 237-4935

Proposed Topics for 3rd Grade Local History Book

- Native Americans
- Fur trappers/mountain men
- Jesuit Missionaries
- Caspar Collins, Fort Caspar, Battle of Red Butte
- Pony Express
- Pioneers & trails
 - North Platte River – Independence Rock
 - Platte River Station
 - Mormon Ferry
 - Richard (Reshaw) & Guinard Bridges
- Ranching – cattle and sheep
 - Joseph Carey, BB Brooks, Homestead Act of 1862
- Founding of Casper
 - John Merritt & C.W. Eads
 - Railroads and the beginnings of Casper
- Oil & Energy
 - Salt Creek
 - Standard Oil Refinery
- Education – first schools, Casper College
- Governments -- Natrona County, City of Casper, Mills, Evansville, Bar Nunn, Midwest, Edgerton
- Booms & Busts
 - Cattle syndicates
 - Wild times (1917-1925+)
 - Renewed oil boom (1970s),
 - Recession & decline 1980s & 1990s
- Great Depression
- World War II and the Airbase
- Post War -- the 1950s & 1960s housing and economic growth to include shopping centers
- Casper Mountain
 - Mining
 - Crimson Dawn
 - Hogadon, etc

Other Topics to Include

- North Platte River – as a continuity piece?
- Dams: Seminoe, Pathfinder, Alcova, Gray Reef – Kendrick Irrigation project
- Famous buildings -- City hall, court house, NCHS, NCPL, etc
- Annual events -- fair & rodeo, parades (maybe a chart)
- Recreation: Hunting, fishing, winter sports
- Troopers
- Famous (nationally recognized) people: e.g. VP Cheney
- Newspapers